

## 2008 Summer Reading Program Sponsorship Opportunities

Join us as a sponsor in the largest program offered by Harford County Public Library. Last year over 15,000 kids participated in the Summer Reading Program. Sponsors receive logo placement / recognition in all appropriate printed materials, press releases and event activities.



### Pre-school Program "Read to Me: Catch the Reading Bug"

**4,250 bug themed beach buckets** will be distributed to registering participants in the Read to Me program. Participants range from babies through preschool.

*Sponsorship will provide company with logo space in one color on beach bucket.*

<u>Underwriting Sponsor</u>	\$5,000	<u>Partners</u>	\$2,500
Logo space for one		Logo space for two	

### Elementary School Program "Catch the Reading Bug"

**8,250 kid sized tote bags** will be distributed to registering participants in the Summer Reading Program. Participants range in age from kindergarten through 5<sup>th</sup> grade.

*Sponsorship will provide company with logo space in one color on the back of the bag.*

<u>Underwriting Sponsor</u>	\$12,000	<u>Partners</u>	\$6,000
Logo space for one		Logo space for two	



### Middle & High School Program "Metamorphosis"

**3,750 recycled material pens and key chains** will be distributed to registering participants in the Summer Reading Program. Participants range in age from middle to high school.

*Sponsorship will provide company with logo space in one color on the pen and key chain.*

<u>Underwriting Sponsor</u>	\$5,000	<u>Partners</u>	\$2,500
Logo space for one		Logo space for two	

### Completion Prizes

**7,500 Books** will be distributed to completing readers from babies through middle school. Books will be age appropriate and participants will be offered a choice of selections.

*Sponsorship will provide company with logo space in one color on the bookplate located in the front of the book. Bookplate size is 2" x 4".*

<u>Underwriting Sponsor</u>	Logo space for 1	<u>Partners</u>	Logo space for 3
Preschool	\$6,000	Preschool	\$2,000
Elementary School	\$13,500	Elementary School	\$4,500
Middle School	\$6,000	Middle School	\$2,000

**325 Gift Cards** will be distributed to completing readers in the high school program. The gift card recognizes the need for this particular age group to demonstrate autonomy and choice.

*Sponsorship will provide company with logo space on the gift card holder.*

<u>Underwriting Sponsor</u>	\$2,000
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